

BlueCross BlueShield of Kansas

Impact Report | Fall Semester 2019

Community Impact -







FITNESS

That's **11,769** days' worth

of the U.S. Department

of Health & Human

Service's recommended

physical activity



ACTIVE LIFESTYLE Or equivalent to **282,447** full-length 60-minute youth soccer games



HEALTHY SCREEN TIME And equal to 564,894 30-minute TV shows which is more than likely sedentary screen time for children







BlueCross BlueShield of Kansas Impact Report | Spring Semester 2019

Community Impact





FITNESS That's **13,922** days' worth of the U.S. Department of Health & Human Service's recommended physical activity



ACTIVE LIFESTYLE Or equivalent to **334,138** full-length 60-minute youth soccer games



HEALTHY SCREEN TIME And equal to 668,276 30-minute TV shows which is more than likely sedentary screen time for children





Community Engagement





